Press Release



FOR IMMEDIATE RELEASE February 19, 2021

Media Contact: Doug Tobin

TobinD@CareerSourceTampaBay.com / (813) 397-2054

Hillsborough students can receive up to \$15,000 in tuition assistance ~Part of \$4 million in federal funds available~

NEWS DESKS: SEE BOTTOM OF PRESS RELEASE FOR VIDEO HANDOUT VO/SOT

TAMPA, FL – CareerSource Tampa Bay (CSTB) has \$4 million available to assist Hillsborough County youth and adults with tuition assistance scholarships to begin post-secondary training at local schools.

Scholarships awarded in totals of up to \$15,000 based on the program choice. Tuition assistance is awarded in the following in-demand industries:

- Healthcare
- Information Technology
- Manufacturing and Trades
- Professional Services
- Retail and Hospitality

The scholarship will be available to young adults 16 to 24 years of age through the *Young Talent Tampa Bay program* (YTTB) and adults over 18 years of age through the *Adult & Dislocated Worker program* (ADDW).

In addition to the scholarships, the programs offer the following additional career services:

- A designated career coach
- Employability Skills Training, including Financial Literacy
- Assistance with resumes
- National Certifications for Workplace Training
- Limited Supportive Services
- Job Placement assistance, including On-the-Job training opportunities
- Career exploration and guidance
- GED assistance (Youth Only)
- Placement assistance into Paid-Work-Experience (Youth Only)

To be eligible for these programs, applicants must meet the following criteria:

- Be a Hillsborough County resident
- Meet certain age requirements

- Meet U.S. citizenship or permanent resident requirements
- Be registered for the Selective Service (males only)
- Additional income eligibility applies

Young Talent Tampa Bay is holding virtual information sessions via Zoom to inform youth 16-24 years old about the services, and training opportunities available to help kick-off their careers. To learn more about each of the programs, you can attend a virtual information session.

HOW TO APPLY FOR THE PROGRAMS:

Youth, 16-24 years of age, can register for upcoming sessions at the following link: https://www.careersourcetampabay.com/job-seekers/youth/

To apply for the *Adult & Dislocated* program (18 & up), click on this link: https://www.surveymonkey.com/r/N7QV576

Adult & Dislocated Workers, 18 years of age, *information sessions* are held virtually every Wednesday at 10 A.M. To attend a session just email addw@careersourcetb.com for the link to access the session.

MORE INFORMATION:

To access a full list of training programs covered click this link: https://www.careersourcetampabay.com/wp-content/uploads/2020/12/CSTB-Approved-Training-Programs-PY-2020-21_12.08.2020-Customer.pdf

To access a list of local targeted occupations, click this link: https://www.careersourcetampabay.com/wp-content/uploads/2020/06/R15-LTOL-Program-Year-2020-21.pdf

Funding for both of these programs come from the Workforce Innovation and Opportunity Act (WIOA) and the National Dislocated Worker Grant (DWGs).

WIOA is landmark legislation that is designed to strengthen and improve our nation's public workforce system and help get Americans, including youth and those with significant barriers to employment, into high-quality jobs and careers and help employers hire and retain skilled workers.

About CareerSource Tampa Bay

CareerSource Tampa Bay programs and initiatives are fully supported by the U.S. Departments of Labor, Health and Human Services, and Agriculture as part of awards totaling **\$23,321,277**.

CareerSource Tampa Bay works with businesses and candidates to leverage their training, retraining, and competitive opportunities in the workforce. CareerSource Tampa Bay provided 173,319 services to 37,054 active Wagner-Peyser individuals during program year 2019-2020. CareerSource Tampa Bay, with our five career centers, is the single largest source of job candidates in the region, from entry-level to executive-level candidates.

Businesses can access CareerSource's wide range of services including recruiting, training for new and existing employees, targeted hiring events, and retention support strategies. All resources and services are provided at no cost to both businesses and job candidates. Programs funded through CareerSource Tampa Bay are equal opportunity programs with auxiliary aids and services available upon request to individuals with disabilities. Persons using TTY/TTD equipment use Florida Relay Service 711. A proud partner of the American Job Center network to learn more, visit www.careersourcetampabay.com.

VIDEO HANDOUT:

Sound bite from Carla Ortiz/CSTB Marketing Specialist

Talking about how CSTB can help Hillsborough County residents receive up to \$10,000 in tuition assistance.

 $\underline{https://www.youtube.com/watch?v=Q6zTbhcbxhY\&list=PLfrTLAiPPxqtwZCOJMNOFdprIufAjGrUu\&index=2}$

B-ROLL: Staff working with students. https://youtu.be/i69LmgGMOVI

###

20-1132 & 20-1138 CO, DT